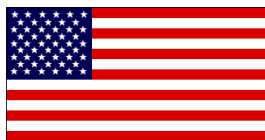


INFORMATION RESOURCE CENTER



Public Affairs Section
U.S. Embassy
16 Mongkol Iem Street (228), Phnom Penh

IRC Report

August-September-October 2003

Monthly Highlights

August

- □ Distributed the new publication entitled American Internationalism to 85 target audience members including government officials, Members of Parliament, Senators, and the media.
- □ IRC Assistant attended the American Corners Workshop in Bangkok. The workshop aimed to build a consensus among public diplomacy practitioners on the core concepts and value of American Corners as a mean to expand the reach of diplomacy in the region.

September

- □ 23 students from the Khmer Youth and Social Development Organization, which is made up of students from different educational institutions, attended an informational briefing that promoted the information outreach service.
- □ Disseminated the brochure “USA and UNESCO: Building Knowledge, Bridging Culture” to Government institutions, UNESCO and the media.

October

- Conducted an outreach briefing for the Constitutional Council. 24 participants attended the informational briefing that highlighted the information resources and services available in our IRC.
- Distributed the U.S. State Department's E-Journal entitled Agricultural Biotechnology in hard copy form to 25 recipients and electronically to 11 recipients.
- □ An IRC staff member traveled to Bangkok to work to support the APEC Submit.

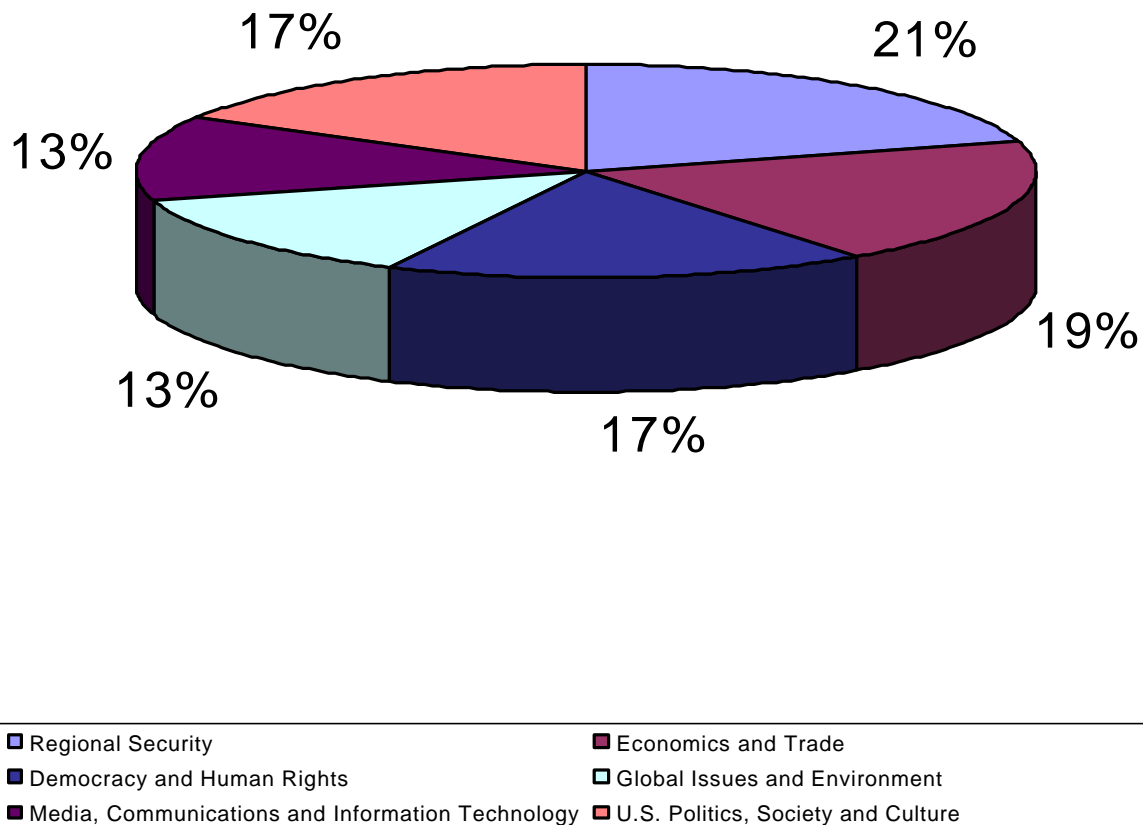
IRC Activities in August, September and October 2003

Alert Article- There were total of 64 recipients of Article Alert (43 people received by hard copies and 21 by e-mail). The recipients including the Senators, members of the Constitutional Council, members of parliament, government officials in the ministries (e.g., Council of Ministers, Commerce, Education, Environment, Foreign Affairs, Information, Rural development, Economy and Finance, National Bank of Cambodia, NEC, and Women's and Veteran's Affairs], NGOs (Cambodian Institute for Cooperation and Peace, Cambodian League for the Promotion and Defense of Human Rights, Cambodia Communications Institute, and Center for Social Development), lectures, and members of the media (TVK and Rasmei Kampuchea Newspaper).

For Inreach service, IRC sent the Article Alert to 50 Mission staff in the Embassy.

Article Alert Statistics from Aug-Oct by Themes

Nb	Theme	Total	Aug	Sept	Oct
1	Regional Security	26	9	9	8
2	Economics and Trade	24	7	9	8
3	Democracy and Human Rights	22	7	8	7
4	Global Issues and Environment	17	4	7	6
5	Media, Communications and Information Technology	16	4	6	6
6	U.S. Politics, Society and Culture	21	6	7	8



Washington File - IRC disseminated the Washington File to 84 recipients: 50 through hard copy and 34 via E-mail. The recipients were senators, members of parliament, members of the Constitutional Council, government officials, NGOs, the Director of Public Information Bureau of the NEC, and Mission staff.

Table of Contents (TOC) - IRC sent TOC to 24 outreach recipients—mostly government officials and senators—and 2 recipients in the Embassy.

Queries - In August, September, and October, there were 77 queries to the IRC. 23 queries came from NGOs, 12 queries from Senate's staff, 9 from government officials, 7 from students, 3 from the United States, 5 from a Senator, 4 from a Member of Constitutional Council, 3 from the media and 11 from Embassy staff. The queries covered a variety of topics: information about U.S. constitution and law; Resolution on Genocide; statistics of Cambodian immigrants living in the United States; immigration law; human rights reports; U.S. foreign policy; Cambodian culture; and the DVD lottery.

There were also requests for Internet access at the IRC, as well as full texts of Article Alert under six thematic areas: Regional Security, Economics and Trade, Democracy

and Human Rights, Global Issues and Environment, Communications and Information Technology, and U.S. Politics Society and Culture.

After we conducted several IRC promotions, the number of IRC visitors has increased significantly. During the last three months there were 215 visitors who used the IRC resources and Internet service.

Book Donations Program

- Donated 25 titles (50 copies) of English language materials and general government publications to the Buddhist Library.
- Donated 35 titles of government publication and English Language materials to Cambodia University for Specialties.
- Donated 8 titles (159 copies) of English language materials to Battambang Regional Teaching Training Center.
- Donated 9 titles (159 copies) of English language materials to Kampong Cham Regional Teacher Training Center.

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